

DANIEL B. HONIGMAN

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EDUCATION

2006-2007 [Medill School of Journalism](#) **Evanston, IL**

- M.S.J., Journalism; New Media focus (Graduated with 3.56 GPA)
- Mike Royko Fellow, 2006-2007; awarded to outstanding writers whose work mirrors Royko's

2002-2006 [State University of New York at Buffalo](#) **Buffalo, NY**

- B.A., Cultural Anthropology, *cum laude*.

EXPERIENCE

August 2007 – Present [Marketing News](#) (circulation: 25,000) **Chicago, IL**

Staff Writer

- Covered all aspects of marketing for publication targeted to more than 75K mid- and high-level executives.
- Developed mission statement and content strategy for *Marketing News* online presence.
- Hired by *MN* before first issue of redesign; brought on to help with magazine's new voice and new Microsoft Sharepoint-powered Web portal.
- Substantially increased blog engagement/participation, and increased readership for *MN* blog by 75 percent in less than five months.

March – June 2007 [Medill/Yahoo! New Media Management Project](#) **Evanston, IL**

User Testing Coordinator; Team Member

- Studied relationship between analog and digital communities, determined role of news in social networks and role of social networking in content sharing.
- Helped launch live Web site for Chicago Filmmakers, a local non-for-profit organization.

Sept. – Dec. 2006 [Medill News Service](#) **Chicago, IL**

Urban Desk Photo Editor/Photographer; Consumer Affairs Reporter

- Responsible for taking/editing photos to package with stories for the Urban desk.
- Covered international, national and local consumer affairs and business issues.

Jan. – May 2006 [Artvoice](#) (circulation: 63,000) **Buffalo, NY**

Editorial Intern

- Wrote two cover stories for alternative newsweekly.
- Responsibilities included writing news articles, arts feature pieces and event previews.

Dec. 2004. – May 2006 [WRUB Radio](#) **Buffalo, NY**

Color Commentator for UB basketball broadcasts; Hip-Hop Director

- Provided color commentary for broadcasts of both men's and women's basketball (D-I).
- Responsibilities included making record label contacts, acquiring new music, cataloguing CDs and vinyl, DJing on air. I also broadcasted a weekly hip-hop morning show.

Aug. 2005 – May 2006 [Visions](#) (circulation: 5,000)

Buffalo, NY

Campus Life Editor

- Editor for first-year Campus Life desk in bi-monthly magazine at the University at Buffalo.
- Helped increase circulation by 25% from Fall '05 – Spring '06.

Aug. – Oct. 2005

[Project Klebnikov](#)

New York, NY

Founding Intern

- First intern for website dedicated to continuing the work of former Forbes Russia editor Paul Klebnikov, assassinated in Moscow in July 2004.
- Researched articles for site archives, generated ideas for further investigation of Klebnikov's murder. (www.projectklebnikov.org)

June – Aug. 2005

[The Forward](#) (circulation 25,000)

New York, NY

Features Desk Intern

- Wrote feature stories, edited copy and developed story ideas for the paper's different sections.

Work has appeared in [The San Francisco Chronicle](#), [GapersBlock.com](#), [North Shore Magazine](#), [The Forward](#), [Artvoice](#), [UR Chicago Magazine](#), [HipHopDX.com](#), [Pioneer Press publications](#), [NewCity Chicago](#), [The Daily Herald](#), [Asian-American Golf Magazine](#), [The Daily Southtown](#), [The Northwest Indiana Times](#), [The Chicago Defender](#), [CigarJack.net](#), [CigarInspector.com](#) and on [DanielHonigman.com](#)

Familiar with all Windows operating systems, Omniture SiteCatalyst, Google Analytics, Microsoft Office programs and various content management systems. Some experience with HTML coding, Adobe CS2 and CS3 packages, photo and video editing software, along with Mac OS.

REFERENCES AVAILABLE UPON REQUEST